

Editor

Suzanne Rollins

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Thanks to Guests at "Sips Ahoy!" Wranglers Go to Day Camp

Thanks to our guests last March at the Salute Woodinville's auction, our "Raise the Paddle" beneficiary, the Northshore Wranglers, received about \$12,000 towards some of their programs. As a result, this July, they spent two days a week enjoying Day Camp at the Carol Edwards Center. The Chamber staff, being in their offices next to the camp room, were able to enjoy hearing the Wranglers rehearse some tunes, including Circle of Life, and Stand By Me. They'll be presenting an event in December to the Northshore Senior Center which will include those tunes, along with several others.



Pictured, left to right: Eric Angelo, Mel Patterson, Laila Berrada, Daniel Erickson, Dave Witt, Emily Sanders, Justin Shelton, Samantha Yetman, Nigel Aspen, Casey Tuthill, Katie Couch, Chloe Moser, Liz Aspen

Travel+Leisure Names Willows among 2011 "World's Best Hotels"

Travel+Leisure magazine's annual "World's Best Hotels" list has been released and Woodinville's Willows Lodge made the list. *Travel+Leisure* voters proclaimed Willows Lodge the #12 Best Resort in U.S. and Canada and #77 in the World! It is rather difficult to make this prestigious annual list in *Travel+Leisure* -- the nation's

most important consumer travel magazine. Excellence is rewarded by customers' votes. For more information, here's a [direct link](#) to the magazine's top 100 hotels.



Mark your Calendars Now!

September 14, 2011
5:15—7:00 pm
Chamber 101

Learn what the chamber is about and how you can maximize the value of your membership. Dinner will be hosted by The Creekside and wine is compliments of Covington Cellars. RSVP is required and seating is limited. Register early ! Click [here](#) to reserve your seat.

Thank you for supporting our Platinum sponsors



Be a "Calling for Kids" Sponsor!

In October, volunteers will be contacting parents of students in the Northshore School District to ask for their support in raising funds to provide much needed updated materials to our schools' libraries. As a sponsor, your business will be the challenge match sponsor for one day during the campaign by contributing \$5 for every family who makes a pledge of \$50 or more. Sponsorships for this pilot opportunity are limited and begin with a pledge of \$500*. *Challenge



match sponsorship can be capped at \$500 if you wish. Advantages:

- Your \$500 donation will help us provide essential library books to support our students learning
- Your organizations will be mentioned in association with supporting education to 100-500 families in the local area.
- Your logo will appear in a pre and post event advertising as a Calling for Kids Sponsor in local newspapers



- Your employees are invited to come and make calls too showing your support
 - Your organization will retain status as a Foundation Sponsor throughout the year and receive publicity commiserate with your annual Foundation Sponsorship level.
- Limited Sponsorships available in this pilot program for 2011. Deadline August 10, 2011. Contact Carmin Dalziel, Northshore Schools Foundation, 425.408.7680 or email at schoolsfoundation@nsd.org.

Educating Through Experience at Brightwater

In a world of computers, T.V. and video games, humans are bombarded with information at a rapid pace. We are becoming knowledge rich yet experience poor people. Experiential connections to humanity and the natural world are essential for our future and the future of our planet. So, how do we change this phenomenon?



At the new Brightwater Environmental Education and Community Center, we will promote a continuum of lifelong experiential learning. We know that all people no matter what their age can learn

and become active environmental stewards, whether it is a 5th grader monitoring for water quality and developing an appreciation and awareness of their local watershed or a family restoring a wetland and becoming empowered to change the world around them through service projects. These experiences connect and affect. And not all connections to the environment need to be a 'wilderness' experience, they

can be found right in our own backyards in understanding the systems within our local communities and how they are connected to the global community.

The new Brightwater Environmental Education and Community Center, opening in the fall of 2011, is dedicated to educate and motivate the public to environmental stewardship and build community. For more information; www.kingcounty.gov/brightwater-center

Students testing for water quality

[brightwater-center](http://www.kingcounty.gov/brightwater-center)

Join us for a day of fun activities for the whole family at the Grand Opening on September 24, 2011.

MEMBERSHIP/AMBASSADOR UPDATE!
Robin Akkerman, Membership Chair

THERE WILL NOT BE A MEMBERSHIP MEETING OR AN AMBASSADOR MEETING IN AUGUST.
The next meetings will be held Tuesday, September 13th.
Mark your calendar for the next Chamber 101! Wednesday, September 14th.

Free Microchip Success for Homeward Pet

Homeward Pet's free micro-chipping event was an amazing success, as we implanted and registered microchips for nearly 200 dogs and cats in our community! These pets now have the best ID available – and their owners have some peace of mind - for the 4th of July...and for a lifetime.



While we offered this service for free, many owners brought cash donations and items from

our wishlist to help us continue to care for the homeless cats and dogs at Homeward Pet until they find their forever homes. All cash donations went to [Whoopi's Fund](#), which supports our Low Cost Spay & Neuter Clinic and covers major medical costs for our animals. We're truly grateful for the generous and caring supporters that help our privately-funded, no-kill shelter succeed – thank you!
Our efforts to help our com-

munity will continue with reduced rate microchipping for altered pets every Tuesday from 10am-2pm (just \$20, no appointment needed), and low-cost spay & neuter services every Wednesday (by appointment).



Thank you for supporting our Patron Sponsors



Officers

Bob Rash, Chair
Sound Business Development

Gaylen Sauv , Immediate Past
Chair
GSC Production

Mike Petryszak, Vice Chair
John L. Scott Real Estate

Marc Blaser, Treasurer
Blaser Accounting

Kathy Kill, Secretary
Banner Bank

Directors

Robin Akkerman
Willows Lodge

Cynthia Dast 
Woodinville Wine Country

Larry Francois
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Samuel Hilbert
Windermere Real Estate

Bert Mills
Edward Jones

Carol Munro
Ste Michelle Wine Estates

David Ormerod
SCORE Consulting Services

Dustin Walling
Dustin Walling Associates

Richard Whaley
Creekside Merrill Gardens

Staff & Others

David Witt
Executive Director

Suzanne Rollins
Office Manager

Paulette Bauman
City of Woodinville
Liaison

Fernando Pohina
Axa Advisors
Ambassador Liaison

Schnitzer Named Scrap Company of the Year

Schnitzer Steel Industries, Inc. (is named "Scrap Company of the Year" at the American Metal Market's (AMM) 2nd Annual Awards for Steel Excellence. This prestigious award recognizes Schnitzer's outstanding commitment to operational excellence, significant growth achievements and contributions to the industry's global advancement during the past year.

"2010 was an extraordinary year of performance for Schnitzer which continues to drive our accomplishments in the current year," said Tamara

Lundgren, President and CEO. "We remain focused on our strategy to opportunistically invest in our growth and, as overall global demand for recycled metals gains momentum, we are uniquely positioned to benefit from our bi-coastal footprint in North America, the emphasis on safety and sustainability throughout the organization, and the exceptional dedication of our nearly 4,000 employees who make our strategic goals a reality."

AMM's 2010 Steel Excellence Awards program recognized companies for demon-

strating operational excellence as well as contributions to the industry overall. Nominations for the award were judged in three areas:

- Customer service/support and continuous improvement initiatives
- The adoption/implementation of scrap anti-theft, mercury-switch removal and radiation-detection measures
- Environmental compliance and safety performance 2010 vs. 2009

Support for Homeward Pet

Help support Homeward Pet Adoption Center for a fun afternoon at the tasting room of Northwest Cellars.

Admission is \$10.00, and all admission fees will be donated to Homeward Pet. Bring your dog, and your wine tasting will be free, plus there will be treats for the dogs. Also, Gift Certifi-

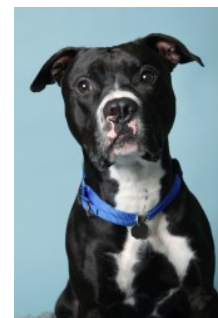
cates from Pet Pros for anyone buying a bottle of Homeward Pet Rescue Reserve wine!



PLUS, Northwest Cellars will donate 50% of sales of Homeward

Pet Rescue Reserve. WOOF! Purchase admission tickets

[here](#) for the event that's from 1:00—4:00 August 14.



Thank you renewing members

You make the Chamber. Thank you for your continuing support!

23 Years

Columbia Winery
Diana Yeck
425.482.7300

15+ Years

Redhook Ale Brewery
Mark Meline
425.483.3232

The Creekside Merrill Gardens Retirement
Richard Whaley
425.483.7953

13 Years

Sundance Energy Services Inc
JD Davis
425.260.3027

10+ Years

Key Bank
Penny Troth
425.485.0858

1—5 Years

Groundspeak Inc
Bryan Roth
206.302.7721

Beaumont Apartments
Judy Whitcomb
425.424.3200



Northwest Trophy Opens Third Location

Washington's largest retailer of trophies, plaques, recognition and promotion awards, Northwest Trophy opened their third location in Woodinville to accommodate sales growth.

The 5200 square foot showroom and production facility at 13440 NE 177th Place doubles their production capacities. The showroom is similar in set-up to the Bellevue and Seattle locations, complete with slat walls and glass display cases.

The move allows the Northwest Trophy team to meet sales growth and gives much needed elbow room for their expansive in-house pro-

duction equipment including; three cutters, two drill presses, two computer engraver com-



puters, a pantograph, three lasers, a sand blaster, a bev-eler, a heat press, one color printers and one UV printer.

"I never thought that we would have two stores, let alone three stores. The fact that they're opening a third store and a big one, at that, is an asset to their overall ability to make the company grow, their

foresight, hard work and what they see in the future," said Skip Anderson, family patriarch.

Opened in 1938, Northwest Trophy is a third generation family owned business, committed to giving their customers the highest quality products and services available. Awards, trophies and advertising specialties can be purchased at any of their three Washington locations: 1314 Howell Street, Seattle, 206.682.3523; 13620 NE 20th Street, Suite B, Bellevue, 425.869.8921; 13440 NE 177th Place, Woodinville, 425.485.4149.

**Everyone, in
some small
sacred
sanctuary of the
self, is nuts.**

~Leo Rosten

Work Toward Your Own Financial Independence Day

Provided by Bert Mills, Edward Jones

You can do a great deal to work towards financial freedom during your retirement years. Here are some suggestions that can help:

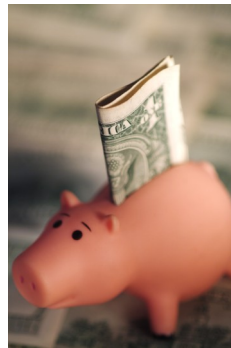
Save and invest more. Obviously, the younger you are, the greater the benefit you'll get by increasing your savings and investments. But whatever your age, you'll find that it pays to save and invest more. During difficult economic times, of course, it's not always easy to boost your savings and investments, but try to find ways that are as "automatic" as possible. For example, whenever you get a raise, increase your 401(k) contributions, which come directly from your paycheck. And whenever you get a "windfall," such as a tax refund, try to use part of it for your IRA or another investment account.

Rebalance your portfolio.

It's always a good idea to periodically rebalance your investments to make sure they are still aligned with your goals and risk tolerance. But it's especially important to rebalance as you get older and you near retirement. At this stage, you'll want to decrease the volatility in your portfolio and lock in what gains you've achieved, so you may want to move some (but certainly not all) of your more aggressive investments into less volatile ones.

Cut down on debts. It's easier said than done, but anything you can do to reduce your debt load will free up money to invest for your retirement. Work diligently to pay off whatever debts you can

and examine your lifestyle to find areas in which you can reduce spending.



Consider working part-time during retirement. Many Americans are now living longer and enjoying happy, healthy retirements. In fact, the concept of "retirement" has changed so that it now includes any number of activi-

ties — including part-time work in a completely different area from one's previous career. If you are willing to do even a little part-time work during your retirement years, you can greatly reduce the financial pressures you may face during this time of your life.

Welcome New Members!



Northwest Trophy and Awards
Robb Anderson
425.485.4149
13440 NE 177th Place
Woodinville

Northwest Trophy Inc. is proud to announce the opening of a third store located in Woodinville. This new store will serve the needs of our customers in Woodinville and the surrounding areas. This is a third generation family owned business providing the awards needs for our customers since 1938. 425.485.4148. www.nwtrophy.com.



2010. He served as Fire Fighter/EMT, Lieutenant, and Battalion Chief. Mark developed and teaches *The Essentials of Leadership* which will be published by Delmar/Cengage in mid-2012. Mark's credo: *It's what you learn after you know it all that's important.*

REDMOND-REPORTER

Jim Gatens
425.867.0353 x3054
8105 166th Ave NE Suite 102
Redmond 98052
The Redmond Reporter, a community newspaper, is delivered 24,000+ residents every Friday. It's part of the Sound Publishing group of papers. Redmond Reporter covers everything Redmond, including city government, school issues, arts and entertainment, the growing business district and sporting events. Most importantly, we feature the residents who shape the community.

**The Herbfarm
Restaurant**
Carrie Van Dyck
425.485.5300
14590 NE 145th Street
Woodinville

The Herbfarm is one of America's most storied restaurants. Each year The Herbfarm chefs create 26 different 9-course dinner menus using ever-changing seasonal foods. Dinner is an evening experience which includes Pacific NW wines and live guitar in a relaxed and magical 5-Diamond setting with garden tour and wine cellar open house. Farm to Table since 1986.



Joel Martinez
425.248.7325
8825 34th Ave NE L-384
Marysville 98271
We are a family owned and operated company that genuinely cares about maintaining the highest quality standards in our work and customer service. Serving the Puget Sound area since 2008, our company supports local communities and families as well as our foremost and continued support of Seattle Children's Hospital. For more information about our company please visit our website at www.washingtonlawns.com

**Money often
costs too much.
~Ralph Waldo
Emerson**



Fire Command LLC
Mark Emery
425.753.6924
13316 186th Ave NE
Woodinville
An international training company, from his home in Woodinville. Mark retired from *Woodinville Fire* in November

Lucky Winners!

As usual, we had some fantastic door prizes in August, donated by:
McLendon Hardware
Norrgard's Optik
Pony Mailbox and Business Center
Sundance Energy Services Inc
Bear Creek Country Club

And the lucky winners were:

Joe Torres
Jone Kovarik
Lisa Norrgard
Mike Petryszak
Ken Stodola
Jeanie Rash

Barbara Daroza
Jack Mason
Mark Emery
Diane Fulton
Bob Rash
Liz Bolian



Good Morning Woodinville!



It may have been cool and overcast on July 7th, but the coffee was hot and the company was grand. Good Morning Woodinville! was attended by members, guests and some McLendons... 3rd and 4th generation McLendons who work at the store.

We learned from 4th generation Steve Dodd that his great-grandpa started his first company "US Junk" back in the 1920's. That was before McLendon Hardware!

Isenhower Cellars Artist Reception

August 11th 5:30pm-8:00pm

Jennifer Lorraine Mark

Jennifer's keen eye for textures and specific details helps capture the feeling each country, each town, and each experience that inspired in her. She began traveling throughout Australia, Indonesia, Southeast Asia, and the Middle East – and it was during this time that her love of photography was reignite and she began capturing her experiences through the lens. Jennifer currently lives and works out of Kirkland where she continues to explore her hobby through experimentation in photo, framing, and interior design.



Sponsor a Student of the Month!

At each luncheon, the Chamber recognizes a local student with the Education Committee's Student of the Month award. Here's your chance to connect with local schools and the community by being a Student of



the Month Sponsor.

The only cost for sponsorship is the lunch for the student and the faculty representative. During the luncheon, your business is highlighted as the sponsor and you help present the award to the stu-

dent. In addition, we provide an article in the Chamber's monthly newsletter.

For more information, please contact Bert Mills at 425.402.6950.



**About the time
we think we can
make ends
meet,
somebody
moves the ends.**

**~Herbert
Hoover**

August 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 [net]Workin'@the Hook 5-7pm	2	3	4 Good Morning Woodinville! 7:30-9:00 Woodinville Fire Register Education Comm. 12:30 -1:30 Union Bank *	5	6
7  Friendship Day	8	9	10 <i>Herbert Clark Hoover b. 1874</i>	11 Networking Break- fast; 7:30-9am Brittany Park Register	12 SCORE Counseling 9am-noon Make app't at 425.481.8300	13
14	15 [net]Workin'@the Hook 5-7pm	16	17	18	19 <i>William Jefferson Clinton b. 1946</i>	20 <i>Benjamin Harrison b. 1833</i>
21	22	23	24	25 Business After Hours, 5:30—7:00 John L Scott RE Register	26 Drop Deadline for Newsletter	27 <i>Lyndon Baines Johnson b. 1908</i>
28	29	30	31	* <i>Barack Hussein Obama b. 1961</i>		

To find other events around Woodinville, please view our online community [calendar](#).

Please Be Courteous to Our Hosts - *Make a Reservation by the deadline*

Our event hosts / venues require sufficient lead time to purchase and prepare food and schedule appropriate staffing. Making a reservation is quick and easy. Click the link for each event you wish to attend and follow through the prompts.