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Editor  
 Suzanne Rollins  
 Chief of Staff

## O Wines Helps Local Girls

O Wines was founded in 2006 by Stacy Lill and Kathy Johanson.

Their goals are to provide one million scholarships in their lifetime; Encourage Women to Get Involved and; Get the word out to everyone in America about the Educational Crisis.

What crisis, you ask? 80 percent of high school students surveyed are pessimistic about the future, due to global warming and thus, are not interested in higher education. Locally, only 70 percent of students entering high school actually graduate. 6000 Washington state students who graduate from high school don't



go to college, due to financial barriers.

-Peter Senge, author of *Essential Revolution*

So what about that million scholarships Stacy and Kathy want to provide? A portion of

the proceeds from sales of O Wines is contributed to fund scholarships for underprivileged and at risk young girls - right here in Washington State.

Come to the September luncheon to hear more about this amazing duo.

Reservations and prepayment are required. You can do so online at the [calendar page](#) of this website or call us at 425.481.8300.

Thursday, September 18

11:30—1:00

Redhook Ale Brewery

Upstairs



## New Member? Get Connected

Feeling overwhelmed? Don't know which events to attend? Are unsure of your benefits?

Well, you can get all these questions answered and more at our New Member Orientation on September 10, from 5:00—7:00.

Come for a light dinner, cool drinks, some networking, and then find out answers to your burning questions.

Our affiliate partners will be there, as well as Mayor Hageman. You'll have the opportunity to ask questions, too!

Don't worry about dressing fancy, either, come casual, in your work clothes.

*Space is limited*, so make your reservation now! Call the Chamber at 425.481.8300 or email us [events@woodinvillechamber.org](mailto:events@woodinvillechamber.org)

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# New Member Profiles



Dan Tierney / Bill Smith  
24120 Sno-Wood Rd  
Woodinville 425.486.2404  
www.driveautocenter.com

We are a locally owned and operated dealership specializing in the highest quality pre-owned vehicles at the most competitive price.

Our goal is to not just sell you a car, but to earn your business and that of your family and friends for years to come.



Joe Kennedy  
PO Box 50262  
Bellevue 425.458.5710  
eastsidebusinessjournal.com

Eastside Business and Eastside Life newspapers and online news sites are the only locally owned newspapers



Washington State University AgWeatherNet recently selected 21 Acres as a site for a regional weather station. West side agricultural producers are now better able to access timely weather information, thanks to the addition of new monitoring stations to Washington State University's AgWeatherNet system. The



covering the entire east side. We love to promote eastside businesses and events.



CONIFER

PURVEYORS of SPECIALTY FOODS

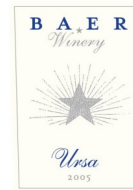
Amy Lopata  
15500 Wood-Red Rd C-400  
Woodinville 425.486.3334  
www.conifer-inc.com

Founded in 1977, Conifer Specialties Inc began with the Fisher Brand (now Fair Scones) and continued to expand with the acquisition of Canterbury Cuisine. Conifer uses the highest quality ingredients in its products to create innovative, gourmet recipes for today's busy, demanding consumer.



Louis Strutton  
15029 Wood-Red Road  
Woodinville 425.48532437 x103  
www.washingtonwine.com

Founded in 1987, Washington Wine & Beverage Company is Washington's largest consumer owned winery. Enriching people's lives by sharing the wine experience, We are in the process of developing the Northwest Wine and Culinary Village; a food, wine and arts destination in the heart of Woodinville Wine Country.



Lisa Baer  
19501 144th Ave NE  
F-100  
Woodinville  
425.483.7060

www.baerwinery.com

We are a family-owned and operated winery producing handcrafted red wine blends, and red and white single varietal wines that showcase the exceptional fruit from our select Columbia Valley vineyard partners. Due to limited production, the best way to obtain our wines is by becoming part of our mailing list. Please visit our Web site, or call for additional information.

## Latest News

stations are equipped with sensors for monitoring and recording air temperature, wind speed and direction, relative humidity, solar radiation, leaf wetness, soil temperature and moisture to a depth of eight inches, and rainfall.

Additionally, 21 Acres has entered into a partnership with the Seattle based, non-profit **In-terra Project**. This **partnership will contribute to comprehensive education work-ing** with policymakers, professionals, and citizens as both organizations focus on the local food system and strengthening urban rural partnerships setting the stage for system-wide collaboration.

# Anticipate Trends to Capture New Business

By David Ormerd, MBA, SCORE Small Business Counselor and Agent, NYLife Securities LLC

Owners of new and growing small businesses today know one thing for sure: conditions on the business playing field can change rapidly. The technology that seemed cutting edge last year is now outdated; or worse, obsolete. Buyer moods can swing dramatically, and marketing strategies are in constant flux.

Anticipating trends can be extremely valuable in keeping you current on everything from sales strategies and customer desires to technology tools and the general economy. As your business grows, change will be inevitable and small business owners should constantly look ahead and seek out ways to shake things up. The more you test the winds of change, the better your chances of success down the road.

But how can you tell the difference between a fleeting fad and a true trend? Louis Patler, a market research guru for companies such as American Express and Dell, has spent decades tracking emerging trends and studying their impact on business. He says the key to successfully piloting a business in the years ahead will be embracing new ways of thinking.

For example, Patler says that truisms like "stick to what your business does best" are outmoded. If you want your business to grow, consider that past business traditions and processes might only hold you back. Trying new approaches is vital.

Not all customers are created equal. Some are more valuable and loyal than others, and those are the ones you should lavish the most attention on with special savings and service offers. And don't expect loyalty from employees. As American soci-

ety becomes ever more mobile and labor shortages worsen, workers won't stay on a job for more than three years.

Advances in technology will continue to radically change how small companies do business. You will need to keep up. Small business owners who know how to acquire and manage information will achieve the most success. Capturing and analyzing data about customer needs, wants, behavior and how they use your product or service will become increasingly critical.

For additional planning help for your small business, contact SCORE "Counselors to America's Small Business." SCORE is a nonprofit organization of more than 10,500 volunteer business counselors who provide free, confidential business counseling and training workshops to small business owners. Call the Greater Woodinville Chamber of Commerce at (425) 481-8300, or 1-800/634-0245 for the SCORE chapter nearest you, or find a counselor online at [www.score.org](http://www.score.org).

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**TUESDAY, SEPTEMBER 30, 2008**  
7:00 - 8:15 p.m.  
Speaker: Christine Heckert  
**Woodinville Branch**  
13300 NE 175th St., Woodinville  
Seating is limited!  
**RSVP at 360-568-0536**

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MONROE 15500 Highway 2 360-794-8008  
SNOHOMISH 167 Lincoln Ave 360-869-0886

# Get Lost in a Corn Maze!



**The 2005 Art of Farming  
Corn Maze at The South  
47 Farm**

Looking for an amazing, yet slightly corny, fall family adventure? Visit a corn maze!

A corn maze is a field of corn with winding paths cut through it. Like any maze, there are plenty of dead ends. But getting lost--and finding your way again--is part of the fun.

If you're thinking, *I never did anything like this when I was a kid*, you're right. Mazes have been around for thousands of years, and corn fields have dotted this hemisphere since pre-Columbian times, but the combination is a recent phenomenon.

The first corn maze appeared in Annville, Penn., in 1993. Soon corn mazes were sprouting up everywhere. Today, Internet corn maze direc-

tories list more than 600 corn mazes in the U.S. and Canada, including one at The South 47 Farm in Woodinville.

The most commonly asked question at corn mazes is: Do you plant the corn in that design? The answer is "No." The corn is planted in straight rows, and the paths are cut or mowed when the corn is a few inches high.

At The South 47 Farm, Farmer and General Manager Roger Calhoon (a.k.a. Dr. Maze), sketches a new design each year. He transfers his drawing to graph paper, then transforms the field into a giant grid by erecting orange flags every 10 feet through the corn.

"Basically, we turn the whole cornfield into a big

sheet of graph paper," he says. "Then I go out with a clipboard and a hoe."

It can take two weeks of full-time work to cut the 5.5-acre maze. "There's no eraser when you're cutting a corn maze," he notes.

**The South 47 Farm, Redmond.**  
www.south47farm.com, 425-869-9777. Wed-Sun, 10 a.m. to 5:30 p.m. Open Fri and Sat until 9 p.m. in October for Flashlight Maze Nights. Maze opens Sept. 10; grand opening celebration Sept. 13-14. The maze features questions inside about local farming. Answer correctly, and you're on the right path.

*Submitted by Christine Dubois,  
The South 47 Farm*



**"WORDS, LIKE EYEGLASSES, BLUR EVERYTHING  
THAT THEY DO NOT MAKE MORE CLEAR."**

**~JOSEPH JOUBERT**

## Backpacks Huge Success!

Thanks to the community and local business, Northshore's schools will have all their students prepared for the 2008 school year.

Many people were involved in planning, phoning, sorting, boxing, delivering, etc. in making this happen. Cecilia Shumate, Project Manager for the Northshore School District spent hours delivering the mini-school busses to local

businesses to collect backpacks and supplies. She then spent several more hours coming back by to pick up those busses and all the stuff left there. Some folks just donated funds, which helped make it possible to meet the needs of the students this year.

Due to the assistance received from individuals, local faith organizations, civic organizations and local

businesses, the District filled about 700 backpacks and is delivering them to our local schools by August 22. In addition, the Northshore Kiwanis Club received a cash reserve to be used through the school year for special needs.

Congratulations on a job well done and thank you for your help!



## Teens and Volunteerism in our Community

“Those crazy teens – nothing to do.” Here is a story from one of those “crazy” teens.

“When I moved back to Washington from Ohio, it was the summer before I started Kindergarten. Because I didn’t know anybody, my mom signed me up for YMCA Day Camp. I had a blast that summer and then my mom heard about after school care. I only went to Kindergarten 1/2 day so that was the perfect solution to where I was supposed to go while Mom and Dad were at work. So, every year I went to After-School Child Care at Woodin Elementary and Summer Day Camp in... well, the summer.

In the 6th grade, they closed the After-School Child Care at Woodin, but bused us to Kokanee in the afternoon and to Woodin from Kokanee in the morning. That summer I went to camp, like always, but realized that I was really old (for the Summer Day Camp stuff anyway) and that the next school year I wouldn’t get to go to After-School Child Care because I would be starting Junior High.

I don’t remember exactly when I met Zem (she’s amazing). When I had to do community service for Honor Society, she introduced me to the training for Kid’s Night Out Counselors, which I attended and participated in. When that

ended in June, she told me about Counselors in Training... I’d seen CITs when I was a kid at camp and always thought they were the coolest, so I decided to try it. I loved it... and it helped me keep the record for longest running camper (8 years and counting, at the time)!!

During 8th grade I did Kid’s Night Out again and also got involved with Youth and Government. I LOVE Youth And Government! I was a CIT for another summer and in August



I interviewed for a Unit Leader position with the Kid’s Night Out program. I became the Unit Leader for the 3-4 year olds and served in that role for two years.

In Feb, my Dad had a surgery which required him to be in California for 3 months. Without the YMCA being a regular part of my life, I might not have stayed sane.

This year I’m in the 11th grade at Woodinville High School, the Assistant Coordinator for the Kid’s Night Out program, in my 4<sup>th</sup> year with the Youth and Government

program, I was able to work this summer in the Day Camp program (making that 11 years straight) and am currently in my first year serving on the Board of Managers for the Northshore YMCA.

The YMCA has helped me become who I am today, and without it, I might not have been the sociable person I am today, who loves kids and helping the community.”

*Charlotte age 16*

The Northshore YMCA has provided opportunities for youth and teens throughout the Northshore community for almost 30 years. At the Northshore YMCA, teens can develop their leadership skills through service-learning programs such as Kid’s Night Out, Youth Making a Difference, Earth Service Corps, International programs, Youth Council and various program, policy and fundraising positions. In addition, the YMCA builds leadership skills and self esteem through programs like Youth and Government, regional conferences and recreational programs. These extra curricular activities prepare teens to enter the workforce with more skills to handle real life situations. For more information on teens and volunteerism, please contact the Northshore YMCA.

*Zemorah Murray*

*Director of Youth Development*

*Northshore YMCA*

# Members Doing Business with Members

When you need a service, call one of your fellow members.

### Telecommunications

#### **AT&T Mobility**

Kristine Little  
425.402.9797  
18021 Garden Way NE  
Woodinville

#### **Clearwire Sales & Marketing**

Scott Fleming  
425.216.4662  
6100 Carillon Point  
Kirkland

#### **SoundTel Inc**

Teresa Muzzuco  
425.481.5493  
10500 Valley View Road  
Bothell

### Surveyors:

#### **Mead Gilman & Associates**

Ed Anderson  
425.486.1252  
17625 130th Ave NE #104  
Woodinville

### Specialty/Gifts:

#### **Conifer Specialties Inc**

Amy Lopata  
425.486.3334  
15500 Wood-Red Rd C-400  
Woodinville

#### **Cookie Advantage**

Amy Tobin  
425.486.5705  
19495 144th Ave NE Suite A-140  
Woodinville

### Signs

#### **The Sign Factory**

Kylene Knapp  
425.822.1200  
815 8th Street  
Kirkland

#### **LaValle Printing & Mailing**

Maria Lopez  
425.486.3323  
16130 Wood-Red Rd NE  
Woodinville

#### Precision Screen Graphics

Betty Gallagher  
425.415.1210  
19201 Wdvl-Snohomish Rd  
Woodinville



## Ann Chase Grand Re-Opening



L-R: JD Davis, Toren Heald, Mayor Scott Hageman, Ann & Clay Markley, Aaron Keith, Robert Heald, Randy Small, Bob Rash

Despite the rain, we had a great turn-out at Ann Chase Photography. Mayor Scott Hageman officiated with our ribbon cutting, there was a lovely assortment of wines to choose from, great crackers, cheese and fruit, and of course, the delectable candies Ann is famous for!

Ann Chase resides up a long driveway off Highway 9, nestled among many huge trees, with a lovely brook chattering through the property. Across the foot bridge is an old Western style row of "shops," in which we were hosted. Luckily, no one acted up and got locked up in the jail there!

## Best Sommelier in Seattle

It is with great pleasure that the Barking Frog at Willows Lodge announces that **Jeffrey Dorgan** has been selected by Anthony Dias Blue and *The Tasting Panel* magazine as the Best Sommelier/Wine Director in Seattle for his "New Leaders Award." This award honors wine directors/sommeliers who are creative, innovative and inspirational.

*The Tasting Panel* magazine, formerly called *Patterson's*, has been the voice of the beverage industry for the past 65 years. Anthony Dias Blue, who has a column in the

magazine, is considered one of the most influential wine, food and lifestyle personalities in the country. His work in various media is circulated to more than 50,000,000 each month. Blue also serves as Executive Direc-



tor of the San Francisco International Wine Competition, the largest and most influential wine judging event in the United States.

This is quite an honor for Jeffrey and he will receive his actual award on November 4, 2008 at the Pechanga Resort in California.

## More New Member Profiles



Troy McVicker  
725 Kirkland Ave  
Kirkland 425.896.8118  
www.eventsourcenw.com

**Event Source Northwest** believes you only have one chance at quality entertainment for your event. Event Source Northwest has everything you need to keep the good times rolling. We've been generating smiles & laughter in the Seattle area since 1990 and coined the word "Funergy" to embody what we're about.

We provide *all* types of interactive & engaging entertainment for weddings, corporate events, auctions & more. You name it, Event Source NW is the ticket to your event



success!  
John Shanley  
17629 130th Ave NE  
Woodinville 425.486.8484  
www.labelswest.com

Labels West is a printing company founded in 1978 and has been based in Woodinville since 1983. We specialize in adhesive label production for a wide variety of industries. These industries include wine, cosmetics, personal care, food, beverage and many more. We also produce coupons, scratch cards, tickets and tags.

Gordon Brothers Cellars Inc  
Laurie Goffin  
19501 144th Ave NE A-800  
Woodinville 425-398-9323  
www.gordonwines.com

2008 marks the 25<sup>th</sup> year Gordon Brothers Family Vineyards has been making award-winning wines in Washington State. We pride ourselves on 100% Estate Grown wines from our own organic and sustainable vineyards located on the Snake River near Pasco, WA. We are honored to showcase our lineup of wines at our tasting room in Woodinville, including Chardonnay, Sauvignon Blanc, Cabernet Sauvignon, Merlot, Syrah, Gewurztraminer Ice Wine, and our signature blend, Tradition. We also feature our second label, Kamiak, which includes a red blend and a white blend.

Anton Ville Winery  
Janiece Haug  
19501 144th Ave NE D-300  
Woodinville 206.683.3393  
www.antonvillewinery.com

## New Program Helps Those 16-24 with Limited Basic Skills

Through a shared project called the Eastside Educational Transition Center, Bellevue and Cascadia Community Colleges, Hopelink, and Lake Washington and Renton Technical Colleges are working to help under-educated young adults get the job training they need to become economically self-sufficient.

Funded by a grant from the Workforce Development Council of King County, the center will work specifically with people age 16-24 who live along the I-405 corridor from Bothell to Renton.

"There are hundreds of young people in East King County who have dropped out of high school and, as a result, lack the skills they need to land high wage/high demand jobs," said Patricia Chou, the center's project director. "They often

wind up dependent on their parents and society for support, and are highly susceptible to unemployment during hard economic times."

"And instead of saying they have to go back to high school to finish, or get a GED, we offer an alternative option - earning college credits and certificates at one of our member organizations," Chou said.

Because employers today need workers with basic math and literacy skills, in addition to the specific skills for the job, the new center will guide students into their members' I-BEST programs, which teach basic education and job skills simultaneously. (I-BEST stands for Integrated Basic Education and Skills Training.) I-BEST programs are designed to prepare students for an entry-level job in one year or less, so they can move quickly

into employment to begin earning a higher income and, equally important, gain work experience. The academic credits earned in I-BEST also help students qualify for more advanced certificate and degree programs in their field.

The center itself is looking for help, too -- from employers, community organizations and individual citizens. "We want to engage other Eastside organizations and employers in sharing ideas and resources with us," said Chou, "and we hope everyone will encourage under-educated youth around them to stay in or go back to school."

For more information about entering the program or to discuss how your organization can lend support, contact Patricia Chou at 425.564.3079 or [pchou@bcc.ctc.edu](mailto:pchou@bcc.ctc.edu).



## Business Profiles Wanted

Eastside Business/Eastside Life has joined the Chamber and made an offer we just know you can't refuse!

They're printing a feature on one of the Chamber's members each month, as well as helping to promote events and membership in the Chamber.

Eastside Publisher Joe Kennedy said he was looking forward to building an even stronger relationship with the Chamber and the Woodinville business community at large. "In my mind, there is nothing

more important in business today than building long-term mutually beneficial relationships" Kennedy said, "The Woodinville Chamber of Commerce has a great group of members who are very fortunate to have an organization that truly has the member's best interests at heart and can see the obvious benefits of partnering with local media. Woodinville is an important and growing part of the Eastside and I look forward to partnering with the Woodinville Chamber of Commerce for a long time into the

future."

So if you would like to have your business profiled, complete the form [here](#), or [email](#) the information to the Chamber office.

We expect to have a lot of nominations, so our Ambassadors will be selecting from the submissions each month.

As always, if you have questions, contact the Chamber at 425.481.8300 or email [Suzanne](#).

# Nominations Sought for 2009 Board

The Chamber's Board of Directors is in the process of recruiting from the membership for three seats on the 2009 Board. This is a three year commitment, requiring attendance at the monthly board meeting, as well as attending as many Chamber events as possible. If you, or someone you know, would be

interested in serving on *your* Board, please submit the following information to the Nominating Committee, via email to your executive director at

director@woodinvillechamber.org.

If you have any questions or need clarification, please feel free to email John.



Nominated by: *(if applicable)* Self-nominations are encouraged.

## NOMINEE INFORMATION

Name	Title
Employer	Address
Work phone	Fax
E-mail	Home phone
Member of Woodinville Chamber since (year)	

### Past & Present Chamber involvement / other community leadership experience

Committee / Organization

Position / Responsibilities

From / To

How can this person assist the Woodinville Chamber of Commerce in achieving our mission to promote, strengthen and represent a successful business community and encourage cooperative relationships with other Chambers of Commerce, government agencies and community organizations?

If available, please include a resumé.

## More New Members

Senoj Estates  
 Jeff Jones  
 19495 144th Ave NE  
 Woodinville 425.269.2399  
 www.senojestates.com

Top Line Plumbing  
 David Cloughton  
 14447 168th Ave NE  
 Woodinville 206.941.9713  
 toplineplumbing@comcast.net

J Bookwalter Tasting Studio  
 Nick James  
 14810 NE 14 5th St Bldg B  
 Woodinville 425.488.1983  
 www.bookwalterwines.com

Moore Attitude  
 Debora Moore  
 17306 NE 165th St  
 Woodinville 206.272.0197  
 moorattitude.com





# September 2008

Always check [www.woodinvillechamber.org](http://www.woodinvillechamber.org) for the most current member and event information.

Click the underlined words to go the website

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 <a href="#">[net]Workin'@the Hook</a> 5:00 - 7:00 Redhook Brewery <a href="#">Labor Day—Chamber closed</a>	2 Ambassador meeting Noon—1:00 Banner Bank	3	4 Education Committee 12:30—1:30 Frontier Bank	5	6
7	8	9  <a href="#">Deadline Breakfast Reservations</a>	10 New Member Orientation 5:00—7:00 Residence Inn by Marriott	11 Networking <a href="#">Breakfast</a> 7:30—9:00 Brittany Park	12  <a href="#">SCORE counseling, 9—noon</a>  <a href="#">Lunch Reservations deadline</a>	13
14	15 <a href="#">[net]Workin'@the Hook</a> 5:00 - 7:00 Redhook Brewery	16	17 <a href="#">Board Meeting</a> 3:30—5:00 pm	18 Business <a href="#">Luncheon</a> 11:30—1:00 Redhook	19	20
21	22	23  <a href="#">Deadline Business After Hours reservations</a>	24 <a href="#">Women's Council</a> 12 noon—1:30 <a href="#">Banner Bank</a>	24 Business <a href="#">After Hours</a> 5:30—7:00	26	27
28	29	30	27	28	29	30
31	<p><b>Please be courteous to our hosts</b> <b>Make a Reservation</b> <b>Our event hosts/venues require sufficient lead time to purchase and prepare food, as well as schedule appropriate staffing.</b> <b>Making a reservation is quick and easy.</b> <b>Just visit <a href="http://www.woodinvillechamber.org">www.woodinvillechamber.org</a> or call 425.481.8300</b></p>					



## Event Reservation Form

Mark your Calendar for Upcoming Chamber Events

Remember to RSVP!

Date	Event	Place/Time	Cost	# Attending
Sept. 10	New Member Orientation	Residence Inn by Marriott 5:00–7:00	No charge	
Sept. 11	Networking Breakfast	Brittany Park 7:30–9:00	\$15 prepaid \$20 not prepaid/guests	
Sept. 18	Monthly Business Luncheon	Redhook Brewery 11:30–1:00	\$25 prepaid \$30 not prepaid/guests	
Sept. 25	Business After Hours	Vernon Publications 5:30–7:00	No charge	

### Business Information

Business name \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

Name (s) of Attendee (s)	Event (s) Attending

*\* Chamber policy is pay at time of registration. Pre-reserve at least five (5) days prior to the event. This helps the Chamber realistically give attendance numbers to our vendors. You may mail in a check with your reservations, or give the Chamber a credit card number to keep on file and we will only charge your card for confirmed reservations.*

*If you prefer not to email a credit card, please call the Chamber office at 425.481.8300 and we'll take down the information. Your reservation will be confirmed upon receipt of payment. Anyone not prepaid will be charged the "non-reserved" rate upon arrival at the event.*

\_\_\_\_ Check enclosed. Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard

Card # \_\_\_\_\_ Expires \_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

\*\*Please make check(s) payable to Woodinville Chamber of Commerce and mail to  
14421 Woodinville-Redmond Road NE, Woodinville WA 98072



G R E A T E R  
**WOODINVILLE**  
 CHAMBER  
*of Commerce*

14421 Woodinville-Redmond Road NE  
 Woodinville WA 98072  
 Phone: 425.481.8300  
 Fax: 425.481.9743  
 E-mail: [info@woodinvillechamber.org](mailto:info@woodinvillechamber.org)

**To promote, strengthen and represent  
 a successful business community.**

**Do you have a flair for writing? Do you  
 have a burning desire to share your knowl-  
 edge with fellow Chamber members?  
 Submit your article to *off the vine's* editor  
 at  
[suzanne@woodinvillechamber.org](mailto:suzanne@woodinvillechamber.org).**

**Guidelines:  
 approximately 450 words  
 not time-sensitive  
 a business topic that would be of interest  
 to the general membership**

**Deadline: the 20th of the preceding  
 month**

**Have questions? Call Suzanne at  
 425.481.8300 or email  
[suzanne@woodinvillechamber.org](mailto:suzanne@woodinvillechamber.org)**



*Thank you for  
 supporting our  
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## LAUNCH OF MOBILE PC AND NETWORK CONSULTING BUSINESS

Go 2 IT Guys LLC, a new company offering mobile computer support for businesses and individuals has been formed by industry experts Don Iverson and Bill Ledbetter.

Since it launched in May, the firm has helped with systems, equipment and software purchases and upgrades, relocations, troubleshooting and problem resolution, and training in the use of PC hardware and software.

Don Iverson, a graduate of the electrical engineering program at the University of Washington, gained his computer expertise through positions with IBM, Children's Hospital Medical Center, Swedish Hospital and Disney Internet Group. Bill Ledbetter, a graduate of Fort Hays Kansas State University and the University of Utah, brings years of experience

gained from working for Sperry, Unisys, Frederick & Nelson, The Exchange, EDS and Seattle Film -Works



(PhotoWorks). Both offer a high level of accessibility and responsiveness,

particularly important to small and medium- sized businesses that can't afford computer down time.

"We realized that our backgrounds complement each other in a way that allows us to offer a full-spectrum solution for PC owners. We're excited about the opportunities to grow our business in the local area, and look forward to expanding our services to include Apple products," says Don Iverson. Ledbetter adds "And we love being the hero by solving problems quickly and correctly."

To learn more, contact them via email at [bill@go2itguys.com](mailto:bill@go2itguys.com) or [don@go2itguys.com](mailto:don@go2itguys.com).